




PRACTICAL ADVICE, RESPONSIVELY DELIVERED

⋮ YOUR GLOBAL NETWORK OF LEADING TAX ADVISORS



- ❖ Global markets have opened up and commercial operations are crossing borders. The tax complexities associated with your activities are extensive. With support from expert advisors who understand both the fine tax points and the broader strategic implications, you can mitigate risk, manage your tax burden and drive the performance of your business.
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THE CHALLENGES YOU FACE

- ❖ Whether you are a finance director, tax director, legal director or dealmaker, you face tremendous pressure related to the interpretation and application of tax law.

You are required to understand local and international regulations, remain abreast of ongoing amendments across jurisdictions and apply your tax knowledge to drive efficiencies across your business—all while ensuring compliance.

With the increasing frequency of multi-jurisdictional transactions, support and guidance from expert tax advisors has become more critical than ever.

PRACTICAL, RESPONSIVE ADVICE

What you desire most is advice that is actionable. You need clear, practical solutions from a partner with integrity who understands the tax issues and related intricacies—within the context of your particular industry and business, in anticipation of future economic developments. You need that advice delivered quickly, given the aggressive pace of business and the time sensitivity of every tax-related decision.

AN INDEPENDENT PERSPECTIVE YOU CAN TRUST

Increasingly, you require your tax advisors to be different from your audit providers—either by law or as a matter of best practice. By choosing independent firms (with no audit practice) you can guarantee conflict-free delivery.

GLOBAL VIEW, LOCAL KNOWLEDGE

A global approach is essential in today's marketplace. Advisors with full awareness of the varying tax systems of different countries—and the risks associated with transactions that flow across borders—can help companies anticipate and plan for tax implications and avoid costly surprises. Only a network with global coverage can provide authoritative international tax advice.



- *The best tax advisors have a deep understanding of local and international tax issues, broad experience in the delivery of industry-focused tax advice and a profound commitment to optimising the client's business.* ○



ADVISORS, PARTNERS, CHAMPIONS

- ❖ Taxand brings the experience of senior tax experts at the top of the market and the top of their careers into a dedicated network that fosters flexibility, creativity and responsiveness. Each advisor contributes a wealth of tax expertise, commercial acumen and keen analytical insight.

DEDICATED TO TAX

❁ A global network of senior tax experts from leading independent tax firms, Taxand is the trusted partner of hundreds of corporations—Fortune 1000 companies, mid-market multinationals and nationals across more than 40 countries on all continents. We are dedicated to delivering the independent, proactive tax advice you require in the modern climate of increased financial scrutiny and globalised business.

Taxand was founded in 2005 by a respected, entrepreneurial group of tax firms with a common vision for delivering both seamless, responsive service to local and international clients and advice that is at once theoretically sound and practical to implement.

Our network has grown into a well-coordinated worldwide team of leading experts with complementary skills and experience—all working together to fulfill a common business plan that fuels our clients' success by anticipating and advising on the tax implications associated with strategic business decisions.

Ninety-five percent of Taxand's member firms are listed in the International Tax Review's *World Tax* guide, the world's comprehensive directory of leading tax firms.

THE INDEPENDENCE ADVANTAGE

Taxand's membership consists solely of independent tax firms, ensuring you can adhere to best practice by engaging separate tax advisors. Our independence also allows our advisors to focus on providing tax advice to you without the distraction and bureaucratic burden of supporting an audit practice or conducting time-consuming conflict evaluations.

QUALITY ADVICE, THE SHORTEST TIMEFRAME

Our network is structured to facilitate a free flow of communication between advisors in different locations as well as collaboration across tax jurisdictions. This enables exceptional responsiveness to client needs and promotes flexibility, creativity and the customisation of tax advice. You enjoy the ultimate benefit of peace of mind from receiving high-quality advice in the shortest possible timeframe, along with the assurance that our approaches are both proactive and fully compliant with tax law.

PROUD AND PASSIONATE

Taxand members are motivated by a unique passion, each having competed to become our network's member firm in their country. We are dedicated to working together, sharing knowledge and capitalising on our collective expertise to deliver the highest-quality tax advice—relieving the pressures you face in having to make complex tax decisions. We're highly motivated to deliver excellent client service characterised by openness, approachability and energy. We treat every account as a priority.

Because we're all highly committed, our staff churn rates are considerably lower than the industry average for top-tier firms, providing you with the added benefit of continuity over the course of your relationship with us.

SINGLE POINT OF CONTACT, MANY POINTS OF VIEW

- While Taxand advisors are distributed across nearly 50 countries, each of our client relationships is managed centrally by one senior Taxand contact in the client's primary region.

This affords clients access to highly specialised expertise from all countries of business activity, coordinated personally through a single experienced partner. By building relationships in this way, we are able to deliver added value over time, working with you to provide tax advice and manage its implementation throughout the life cycle of your business.


Taxand's team approach enables the sharing of experience not only across geographic boundaries but also across tax disciplines. Experts from our service lines confer regularly to exchange technical knowledge and best practices. This ongoing dialogue allows us to continually refine our approaches and ensure optimal outcomes for clients.

COMPLEX PROBLEMS, CUSTOMISED ADVICE

Your Taxand advisors can help you optimise business performance and improve your bottom line by:

- understanding and managing the tax consequences of cross-border transactions
- considering organisational (re)structuring options in full awareness of the tax implications
- realising tax, supply chain and overall operational efficiencies
- developing tax-related risk management and pricing strategies
- interpreting technical tax provisions
- lowering effective tax rates
- addressing and preventing tax leakages
- ensuring tax compliance
- managing relationships with tax authorities



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- A dark teal background featuring a faint, light teal world map. The map shows the continents of North America, South America, Europe, Africa, Asia, and Australia. In the bottom right corner, there are several overlapping, curved, light teal lines that create a sense of motion and depth.
- ❖ With every engagement, your Taxand advisors' goal is to create value for your business. We evaluate the choices, consider the risks and protect you from unwelcome surprises.

OUR GLOBAL SERVICE COMMITMENT

- ❖ We deliver services our clients seek at the global level, on a global scale. Wherever you face tax issues, we can help—by providing high-quality advice that addresses your strategic concerns.

OUR GLOBAL TAX FOCUS

❖ INTERNATIONAL TAX

Taxand member firms work together to ensure your global tax structure is commercially aligned with your corporate strategy. Drawing on our combined experience, we develop sophisticated, practical advice for managing your global tax risks—helping you realise tax efficiencies and meet legislative requirements. When you require domestic advice to support your multi-territorial plans, our local expertise helps you to operate effectively within national regulatory environments and to maintain excellent relationships with local tax authorities.

❖ COMPENSATION, EQUITY & EMPLOYMENT TAX

Global employers face increasingly complex income tax, social security and withholding tax compliance requirements. And it's not just a case of applying local tax rules. You need to ensure your global remuneration plans comply with legal and regulatory requirements wherever you deploy your people. Our multidisciplinary team provides a fully integrated service to help you implement compensation and employee retention plans that are tax compliant as well as incentivising.

❖ INDIRECT TAX

Indirect taxes such as VAT, customs duties and environmental taxes all have an impact on your business. Making well-informed decisions on a global scale can boost your profitability and reduce risk. Our indirect tax consultants help you plan strategically to reduce your indirect tax costs by developing efficient indirect tax structures, preventing leakage and averting the damage that can be caused by non-compliance.

❖ TAX LITIGATION

The growing complexity of tax regulations and increasing stringency of tax compliance requirements broaden your exposure to global tax risk. Taxand can support you through the challenges of a tax audit or controversy: whether you need your relationship with tax authorities managed, assistance to deliver the information required to surmount any audit, or a solid defence of your position before the courts of many countries in the event of litigation, our advisors have the experience to advocate for your tax position.

Taxand applies its expertise to eight overarching global tax areas:



TRANSFER PRICING

Transfer pricing is a mounting concern for multinationals—and an issue of ever-greater complexity. Our transfer pricing experts offer clear-minded advice on how to assess and manage the risks associated with your global transfer pricing policies. We can help you leverage transfer pricing as a tax planning tool. Whether you require support to satisfy documentation requirements in multiple jurisdictions or assistance with advance pricing agreements, tax advice associated with intangible asset valuations or dispute resolution, Taxand has the capacity, experience and knowledge to meet your needs.

TRANSACTION TAX

Every transaction has tax implications. By working with us from the outset, we can advise you on how to structure your deal in the most tax-effective way. Our commitment to responsiveness ensures that we—and you—keep up with the extremely rapid pace of today's acquisitions, disposals, mergers, restructurings, IPOs and refinancing arrangements. Our global capability allows us to look outside the local context to achieve the results you need.

REAL ESTATE TAX

Real estate as an international asset class has created a growing need for independent, cross-border tax advice. Our global team of real estate tax experts works to ensure that your investments achieve the best possible after-tax performance by providing advice throughout the entire investment lifecycle.

INDIVIDUAL TAX

As well as addressing your company's international tax issues, we also provide the robust tax advice you as an individual, your executive colleagues and other private clients seek. Complementing our global corporate tax advisory services, we deliver tax advice to protect individuals' interests, including those of your global workforce. From estate, trusts and wills tax planning to dealing with the tax implications of your international assignments, we can help you manage the challenges you face.

OUR MEMBERS

- ❖ Taxand is made up of leading independent tax firms in nearly 50 countries. Our membership comprises more than 300 tax partners and 2,000 individual advisors serving the global marketplace. While each country has one exclusive member firm dedicated to delivering tax advice to our global clients, each firm has up to 25 local offices within its territory—increasing your local access to our senior advisors. From London and New York to Bucharest, Mumbai, Melbourne and dozens of places in between, we have the world truly covered.

How can we be “passionate” about tax?

We’re passionate because we understand what’s at stake—how critical tax is to your business success. We’re passionate because we share a sense of purpose—we’re proud to belong to a committed, entrepreneurial network of tax advisors. And we’re able to fuel that passion because of our focus—our business is tax and tax only.





To discover how Taxand can deliver your tax advantage, please choose your nearest Taxand advisor. For general enquiries please contact our Taxand Board:

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